



Client Case Study

HYPER-TARGETED SEO STRATEGY INCREASES LAW
FIRMS CONSULTATION BOOKINGS BY +100 A MONTH

SALES@BRENTONWAY.COM | 424 208-2521



BrentonWay



BRENTON WAY INC.

Our Approach

EVERY BUSINESS IS UNIQUE, SO WHY SETTLE FOR TRADITIONAL MARKETING CAMPAIGNS THAT PROVE NO ROI? BRENTON WAY'S CORE BELIEF IS THAT YOUR UNIQUENESS IS FOLLOWED WITH TAILORED SOLUTIONS BY A WORLD CLASS MARKETING TEAM. EXPECT AGILE GROWTH ACROSS VARIOUS VERTICALS AND A PLANNED OUT LONG-TERM STRATEGY TO POSITION YOU AS A THOUGHT LEADER IN YOUR VERTICAL.

BRENTON WAY USES TECHNOLOGY AS A CATALYST TO DRIVE DEEP DATA ANALYSIS AND PROOF OF CONCEPT STRATEGIES FOCUSED ON BUILDING VALUE AND NOT "FLUFF". BRENTON WAY IS A DATA-DRIVEN MARKETING AGENCY WITH A FOCUS ON BUILDING VALUE. WE BRIDGE THE GAP BETWEEN YOU AND YOUR AUDIENCE BY USING INNOVATIVE TECHNOLOGY. LET US BRING YOUR IDEAS TO LIFE.

SINCERELY,
JONATHAN SAEIDIAN, CEO

CONTACT US
WWW.BRENTONWAY.COM
SALES@BRENTONWAY.COM

02/10



Brenton Way

Overview

COMPANY

Wipe Away Debts

WEBSITE

wipeawaydebts.com

COMPANY FOCUS

Wipe Away Debts is a full-service Bankruptcy firm located in Los Angeles offering Chapter 7 & Chapter 13 Bankruptcy.



Client Requests

- Increase the SEO traffic
- Build a modern website that clients can trust
- Increase the amount of online bookings for the firm
- Create educational content around their services

Our Solutions

- Content Creation
- Link Building
- Local SEO
- Web Design

2000 NEW
MONTHLY SITE
VISITORS

750% INCREASE
IN SEO TRAFFIC
IN 6 MONTHS

RESULTS

100+ NEW
MONTHLY SITE
LEADS

250+ NEW SEO
RANKING
KEYWORDS

SEO

Increased site
SEO traffic by
750% in 4
months through
onsite
optimization, link
building, &
important
ranking factor
updates.

Unique Content

We created
unique content
specific to
hyper-targeted
keywords that
most
competitors
never focused
on

Ranking Growth

The ranking
growth
dramatically
increased in
the 2nd month
due to these
longtailed
keyword
rankings.

SEO Success

Rankings Before

50 SEO Keyword Rankings

250 Website Visitors

5 Monthly Online Appointments

5% Returning Site Visitors

Rankings After

7k SEO Keyword Rankings

2500 Website Visitors

+100 Monthly Online Appointments

15% Returning Site Visitors

SEO Success II

Through our unique SEO strategy, we helped create a new website structure that most competitors were not implementing. The website structure coupled with our research-focused content allowed us to rank for very important longtailed keywords. These keywords allowed us to generate over +2000 monthly site visitors.



Contact Us

WEBSITE

www.brentonway.com

PHONE NUMBER

424-208-2521

EMAIL ADDRESS

sales@brentonway.com

