

Learn more at brentonway.com/lp/b2b-leads

# **HOW DOES IT WORK?**



### GENERATE NEW LEADS FROM TARGETED EMAIL OUTREACH

Define target persona, build a personalized outreach campaign, and manage all warm prospects straight to your inbox.

# WHAT YOU WILL GET



### **BUILD YOUR PIPELINE**

Increase more targeted opportunities into your pipeline with our fully managed lead generation solution.

## +3 ADD ON MODULES



### LINKEDIN SOFT INTRODUCTION

We integrate your outreach with your Linkedin account and connect with all of your targeted prospects.



### RETARGETING THROUGH ADS

Retarget and track all prospects who have engaged in your outreach campaign through Fb ads & display ads.



### **BUILD SOCIAL PRESENCE**

Our team will research and curate social posts that will turn you into a thought-leader in your industry.